Wave2 partners with Claranet
to deliver SaaS solutions

Wave2 Media Solutions, the UK-based software specialists, has announced that it has reached an agreement with specialist managed services provider Claranet, who will provide a hosted platform for Wave2's range of solutions for the automated generation of documents. It allows them to provide end-to-end solutions for their customers and partners.

Newsquest, one of the UK's largest regional newspapers with more than 200 titles and a weekly circulation of 10 million, is one of the first customers to benefit from Wave2's new "software as a service" (SaaS) solution. Working with Wave2 has allowed Newsquest to offer a self-service advertising solution – delivering a streamlined production process, and ultimately, increasing productivity and efficiencies.

Commenting on Wave2's move to hosted services, Managing Director Chris Hodges said: "Hosted services are the way forward for a significant number of businesses who are our target market. Such a solution means that all of the benefits of the Wave2 software product are available to our customers from day one – and just for fixed monthly fee, rather than a significant up-front lump sum. These savings continue to multiply, as the customer doesn't need to purchase additional computer hardware to run the system, or employ IT specialists to manage and run that equipment."

Paul Heywood, Wave2's Account Manager at Claranet, added: "As innovators in their market, Claranet are excited to be working with Wave2. Our experience as an established enterprise solutions provider means Claranet is ideally placed to service Wave2's customers, including NewsQuest. We have a transparent relationship with Wave2, which allows us to work closely with them and their customers during concept, implementation and maintenance of the solution."

About Claranet

With a passion for technology and a reputation for excellence, Claranet is now one of Europe's leading managed services providers. Having out-grown its roots as solely an ISP provider, it offers businesses a whole suite of managed services – innovative solutions for both hosting and networks. With a client base that ranges from SMEs to well-known corporate clients (Airbus, FIVE, Amnesty International, the DeVere Group and The Football Association), Claranet helps organisations meet the challenges and complex demands of today's business environment. It takes away the distraction of managing day-to-day IT operations and ultimately, leaves them free to focus on their core business and strategy.
Claranet is ISO9001 and PCI-DSS accredited, part of the Catalyst (OGC) and ITIL Frameworks schemes, and has VMware Enterprise Partner and Microsoft Gold Certified Partner status.

For more information about Claranet and its services, visit: **www.claranet.co.uk**

About Wave2

Wave2 Media Solutions was formed in early 2004 specifically to develop a range of solutions for the automated generation of documents. With an impressive installed base around the world, Wave2's mission is to provide tools that will enable publishers and content providers to both save costs and to generate new revenue. Wave2's product range includes solutions for Self Service Advertising, Production Automation, Sales Visuals Creation, Automatic Page Assembly and Personalised Publishing.

Further Information

For further information on Wave2 and its products please e-mail **info@wav2.com** or visit the **www.wave2media.com** web site

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